

nzte.govt.nz

Mike Gilbert

Applications Architect, New Zealand Trade and Enterprise

Mark Orange

Practice Principal, Intergen

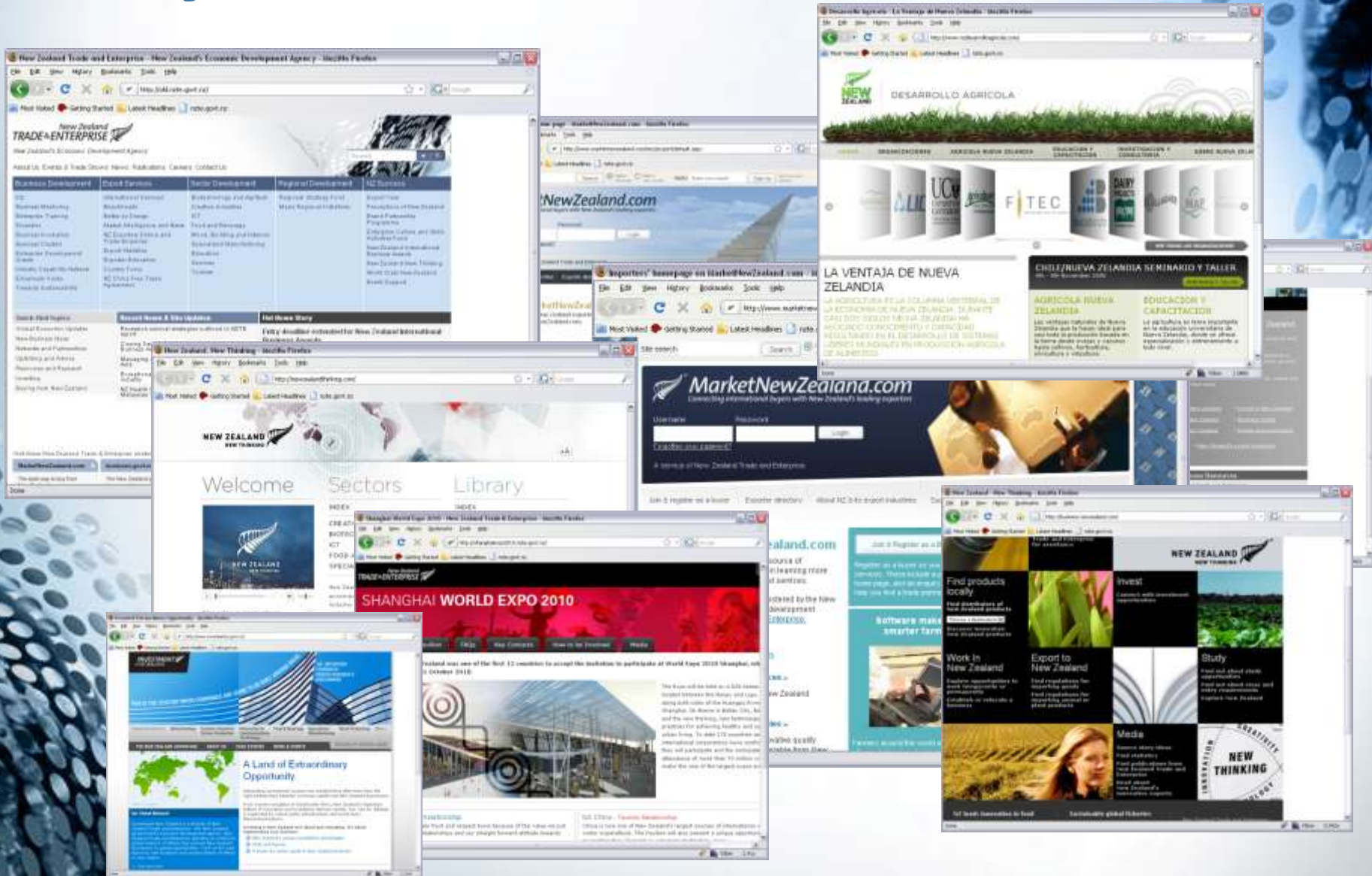
Agenda

- What does NZTE do?
- Why did we need a new website?
- Why did we pick MOSS?
- How did our implementation team work?
- How did we do the MOSS build?
- How did we go?
- What do we do next?

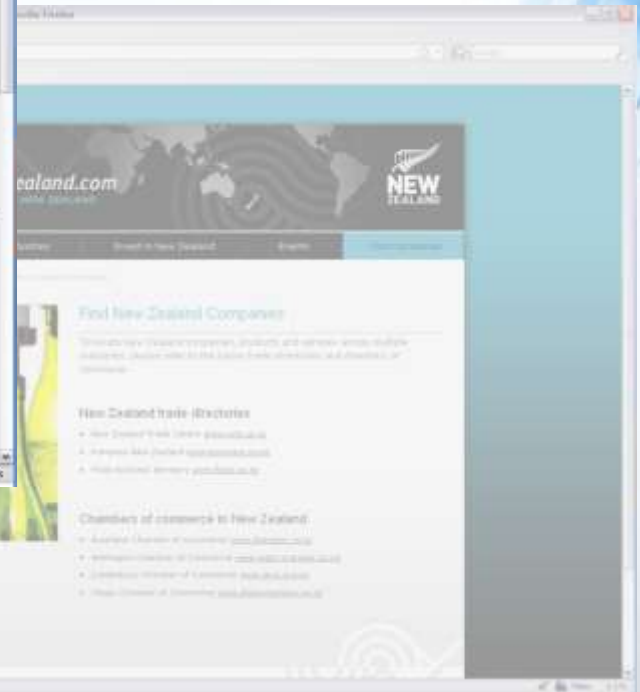
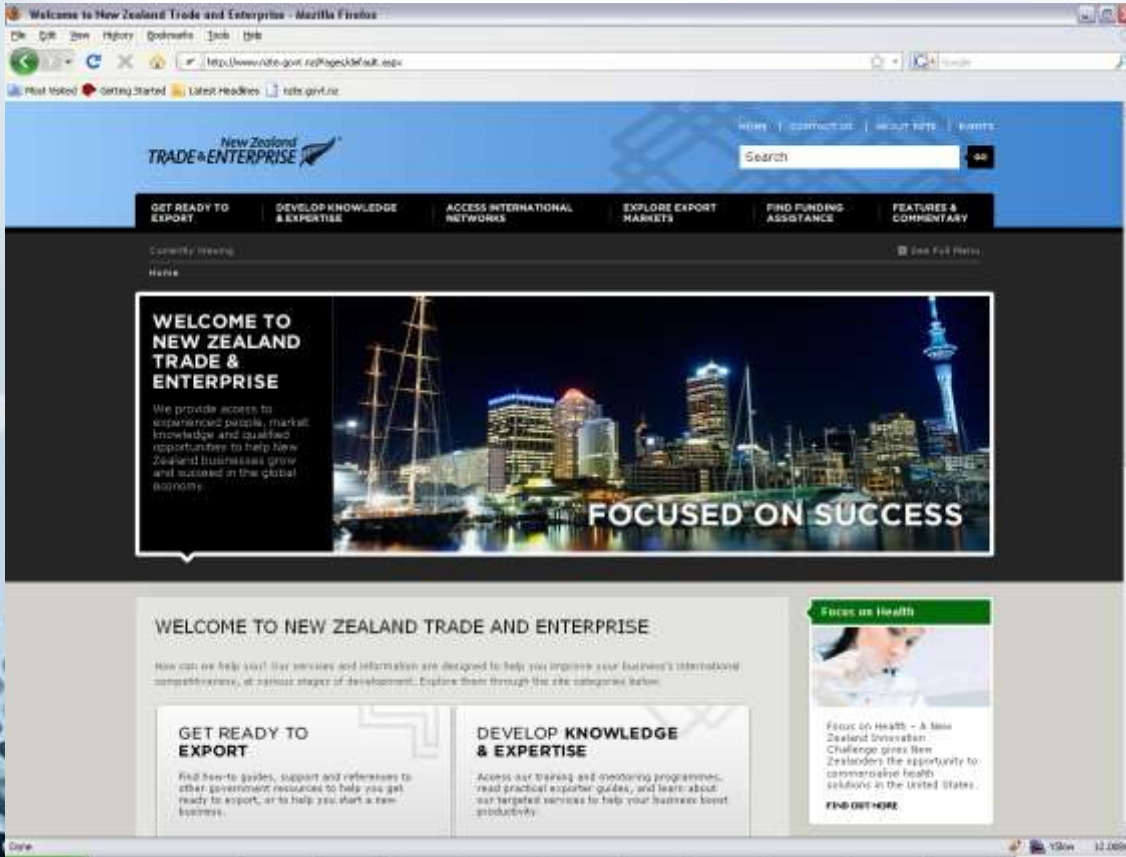
What does NZTE do?



Why a new site?



Why a new site?



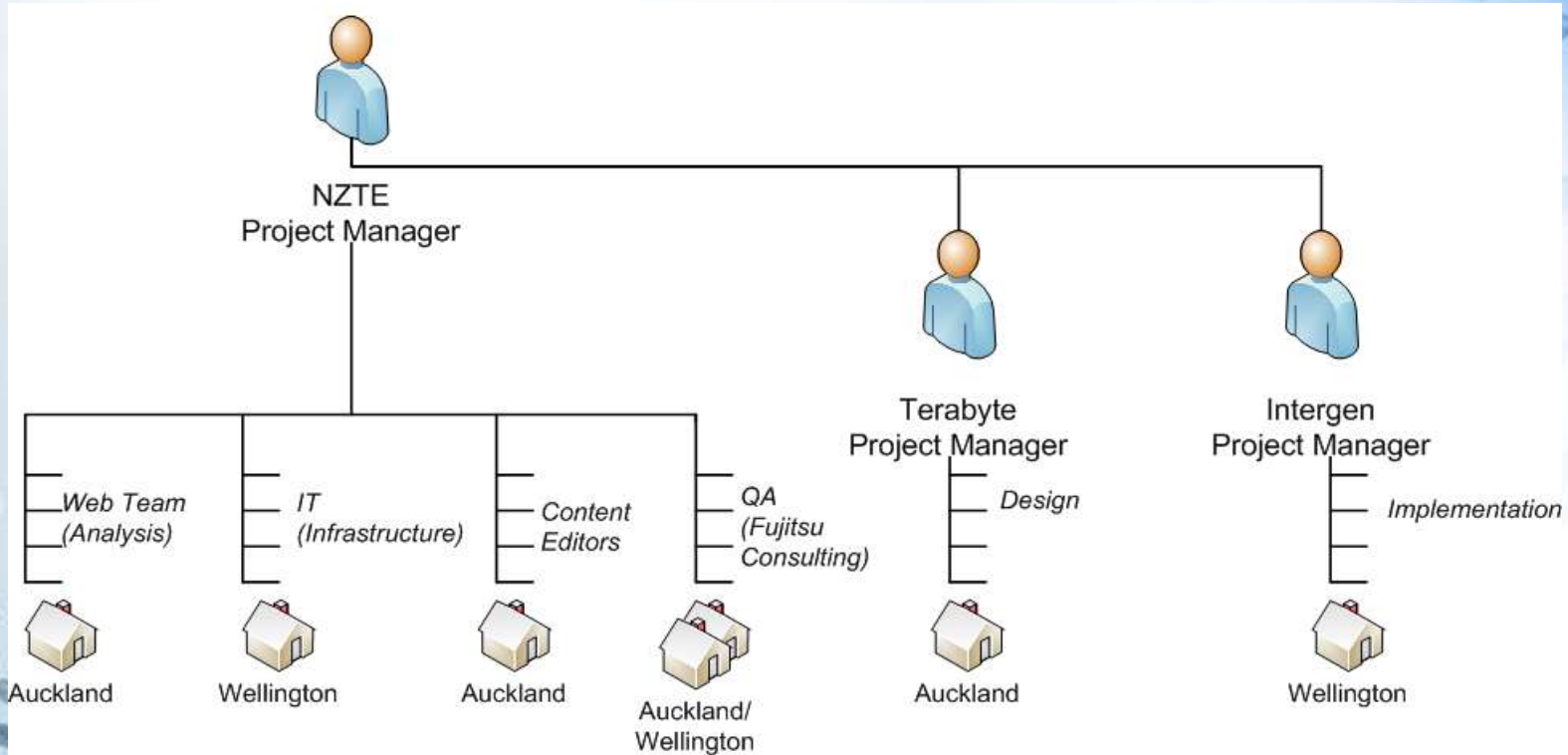
Quick tour

<http://www.nzte.govt.nz>

... we chose MOSS as our platform

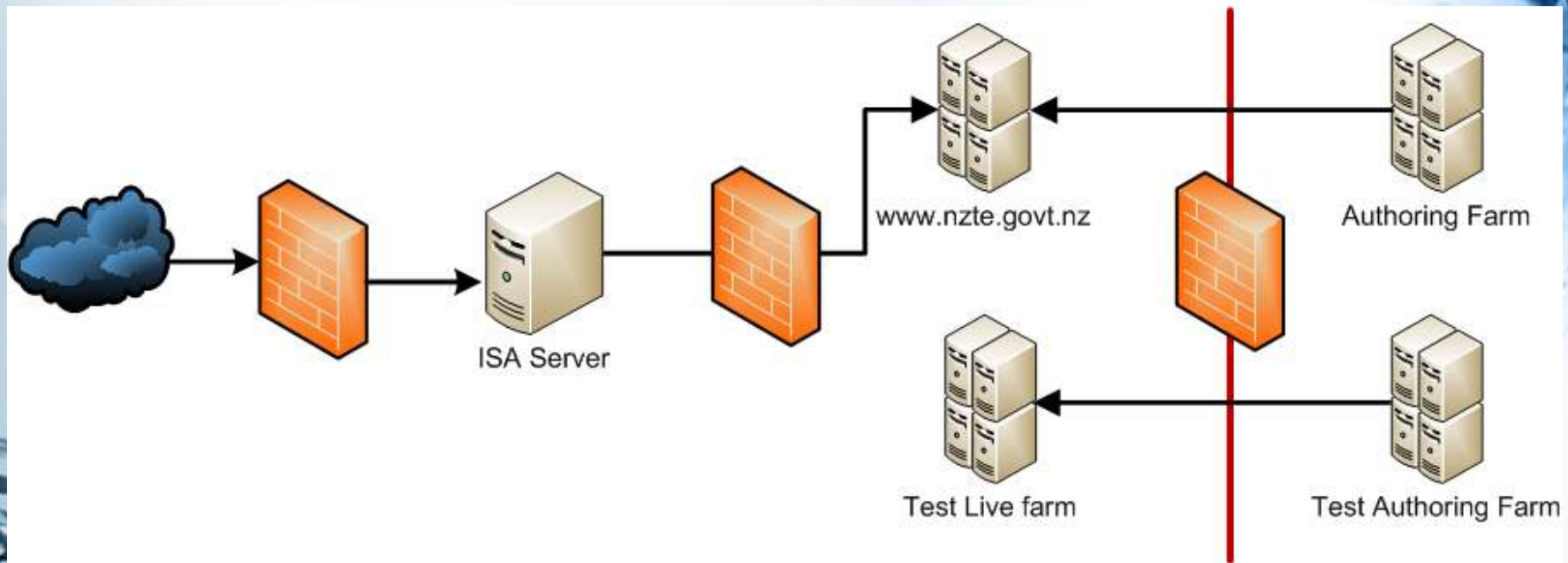
- Existing CMS – old, bespoke, quite manual solution
- Modern CMS
- Platform for the future

Implementation team



- Aggressive implementation timeline – 4 months
- Brand-new technology, brand-new infrastructure

How did we build it?





Content Contributors



Site Content

Custom User Interface

Publishing Page Templates

Publishing Feature

Microsoft SharePoint Server



Site Visitors



Site Content

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Custom User Interface



Publishing Page Templates

The screenshot displays the New Zealand Trade & Enterprise website interface for the 'CHINA' market page. The page features a navigation bar with categories like 'GET READY TO EXPORT', 'NEW ZEALAND EXPORTS & IMPORTS', 'OFFERS INTERNATIONAL', 'BUSINESS OPPORTUNITIES', 'FREE PROMOTIONAL ASSISTANCE', and 'FEATURED & COMMENTARY'. The main content area is titled 'CHINA' and includes a search bar, a map of China, and a large image of the Shanghai skyline. The page is divided into several sections: 'EXPLORE EXPORT MARKETS' on the left, 'Doing business in China' in the center, and 'New Zealand Centre' on the right. The 'Doing business in China' section contains text about market opportunities and a 'China country brief'. The 'New Zealand Centre' section features a video player and a list of services. The footer includes the New Zealand Trade & Enterprise logo and the website URL 'newzealand.govt.nz'.

Version: Checked Out Status: Only you can see and modify this page. Publication Start Date: Immediately

Page Workflow Tools Check In to Share Draft Submit for Approval Publish

Remember to check in so other people can see your changes.(Do not show this message again)



HOME CONTACT US ABOUT NZTE EVENTS

Search GO

GET READY TO EXPORT

DEVELOP KNOWLEDGE & EXPERTISE

ACCESS INTERNATIONAL NETWORKS

EXPLORE EXPORT MARKETS

FIND FUNDING ASSISTANCE

FEATURES & COMMENTARY

Currently Viewing

See Full Menu

Home > Features and Commentary > Success stories

FEATURES & COMMENTARY

Success stories

Features

Commentary

In brief

PRINT THIS PAGE

Page Metadata (General Listing template - L1)

Title * Success stories

Page Date * 29/03/2009 4 p.m. 03

Date to notify for review

Scheduling Start Date Immediately

Metadata Description Learn from the experiences of Kiwi companies growing their businesses and exploring new markets.

Metadata Keywords Learn from the experiences of Kiwi companies growing their busine

Mini Abstract Learn from the experiences of Kiwi companies growing their

Content Pod 1

Inherit from parent Pod Set Pod header to generic Pod color Pod Image Browse... Pod Image alt text Read More Link (Defaults to "FIND OUT MORE"). FIND OUT MORE Select a Page to display in the Pod Browse... Add Page

Content Pod 2

Inherit from parent Pod Set Pod header to generic Pod color Pod Image Browse... Pod Image alt text Read More Link (Defaults to "FIND OUT MORE"). FIND OUT MORE Select a Page to display in the Pod

Featured Pages and Documents

Pod Header

Featured: "Boat in a box"

Select Layout

Image Full Width

Select Image

/features-commentary/Success-stories/ Browse...

Image Alternative Text

An assembled "boat in a b

Pod Abstract

Edit Content

New Zealand-headquartered composite engineering company High Modulus has developed a unique "boat in a box" solution which is proving attractive in a range of markets.

Select a Page or Document to display in the Pod

Browse...

Add Page

Item Title	Remove Page	Sort Order
"Boat in a box" draws wide client base	Remove	

Content 2

Edit Content

Browse success stories and case studies from the list below. The most recent stories appear first.

1 - 10 of 63 < 1 2 3 4 5 6 7 >

Cavotec secures big Australian order

Christchurch-based Cavotec MSL has secured its largest deal to date for automated ship mooring systems.

CarbonZero wins Vero business award

A carbon certification programme intended to give New Zealand export businesses a market advantage has been recognized at the Vero Excellence in Business Support Awards in Auckland.

Xero inks deal with British Telecom









Select an Image -- Webpage Dialog

Double-click an item to select it. Type a site URL or a library URL in the **Location** box to browse its contents.

Images 1-8

Look In

- Current Site: Images
- Site Collection Images

 success-story-acclaim-sile... 13K (JPG)	 success-story-pacific-airsp... 20K (JPG)	 success-story-david-trubri... 21K (JPG)	 success-story-flotech-biog... 28K (JPG)
 success-story-engineering... 23K (JPG)	 success-story-butter-craft... 28K (JPG)	 success-story-boat-in-box 22K (JPG)	 success-story-big-league... 30K (JPG)

Location (URL): /features-commentary/Success-stories/PublishingImages/success-st

OK Cancel

www.NZTE.govt.nz

Get Ready To Export

Develop Knowledge & Expertise

Access International Networks

Explore Export Markets

Find Funding Assistance

Features & Commentary

Starting to Export

Starting a Business

Australia/Pacific

Starting to Export Guides

Are You Ready to Export?

Doing Business in Australia

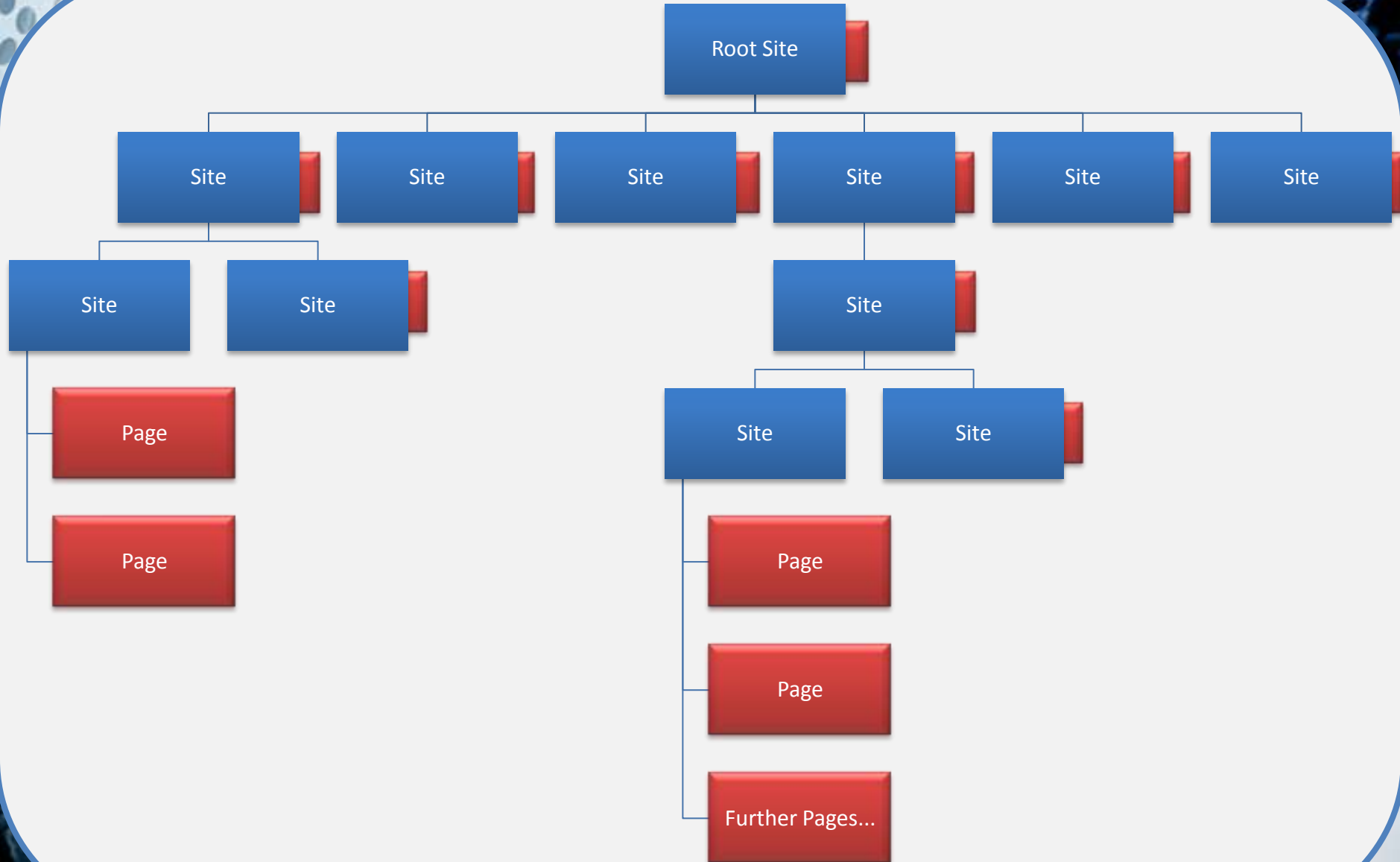
Doing Business in Fiji

Australia Country Brief

Australia Market Entry Options

Further pages...

SharePoint Site Collection



How did we go?

- On time and on budget
- The teams worked together *really* well

What did we learn?

The build:

- Virtualisation is great!
- Don't underestimate the increased complexity

The project:

- The testers are the gatekeepers and they need to be good at it
- Plan your end-of-project transition
- How will your organisation work with MOSS?

Distributed teams:

- Try to find some team/project collaboration tool or other ...!
- But, you still can't replace at least some face time.

Next moves

- Getting to Business as usual state
 - In-house technical and dev skills
- The next site – business.newzealand.com
- Future business needs running on the MOSS platform

Summary

- We needed a website for our customers, not for us.
- We wanted MOSS for the complete package
- We made it on time in spite of some large challenges
- The next year or two will be pretty exciting!

References

- <http://www.nzte.govt.nz>
- <http://www.intergen.co.nz>
- <http://www.terabyte.co.nz>
- <http://www.fujitsu.com/nz/services/consulting/>